

A. P. ABBOTT CO.

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# OUR SPRING OPENING, MARCH 27th

This is the Week of the "National Dress-up Campaign"

Carroll's Orchestra will furnish music in the afternoon and evening, from 2 to 5 and from 7 to 9. A few years ago, this event was hardly known; now it has reached the point of being a national festival of men's and women's dress. The old story is that good clothes incite self-respect and the respect of others. Everyone feels exhilarated on the first day's wearing of a new suit or dress—one just cannot help it.

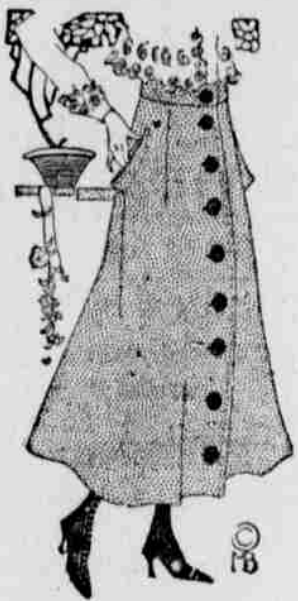
So this dress occasion in this store will be broad and will include during the day special displays of collections from every department. In every department stocks are unusually complete, and, owing to market conditions, the early buyer will be best served. Come and enjoy these special displays.



During the afternoon and evening, we will have EIGHT LIVE MODELS to display the Suits, Coats, Dresses and Hats.

## Correct Millinery Display

We might enumerate them—we might make a minute description of every style and every feature, but we are quite sure a poetical genius could not describe the real beauty of our spring Millinery. Come to this opening event and see these Hats displayed on live models, with Suits and Dresses.



## Separate Skirts

The Separate Skirt is once more the popular garment for nearly all occasions. The extra fullness gives the designers a chance to bring out some new models that are surely very attractive. Of course everyone enjoys a Skirt with the fullness such as we are now displaying. And, too, there are lots of good materials from which to select—Taffeta and Combinations continue to be popular; Gabardines, Serges, Novelty Mixtures and Stripes are very modish; Skirts with pockets, very English-looking Mixtures and tails. We will show the largest and best line of Wash Skirts that we ever displayed.



## Suits, Coats and Dresses

How very excited one becomes when "style" is to be the subject. And good reason, too, for the displays presented by shops of fashion are most fascinating. Yet after all, it is a simple question, easily solved—the best styles are those most becoming to one. In the women's Suits, the most noted style features are the flaring side jacket, the Peplum, and the full lines of the skirts. The length of the skirt—well, suit one's self about that; but the quite smart length at present is quite short. There are no hard and fast lines in jacket designs—short, long, tight with hip flare, natty loose jackets, with pretty trimming combinations. In dresses, plaits and cascade effects relieve the flat and plain fronts and backs. Skirts are growing a little longer. One has a wide latitude of material from which to choose, with Taffeta Silks still in the ascendency. Crepe de Chine are very good. Taffetas with Georgette Crepe Combinations are very popular.

## Silk and Cotton Petticoats

With the extra fullness of the Skirts comes the demand for the Petticoat that has a little more flare, and also a little more stiffness. Thus the Silk Taffeta Petticoat is the one that conforms itself to these needs.

These most popular Petticoats we will show in all the soft tints which the season calls for. The changeable taffetas are very popular, because they are good to use with so many different colored skirts and dresses.

The Light and Fancy Colored Cotton Petticoats will be as popular as ever. These are in colors that are fast and will launder to look like new.

## Beautiful New Silks for the Dress-Up Week

These Silks are from our early purchases, Silks bought at old prices. The largest and best display that we have ever had. Kinds that are scarce and hard to get at any price. New Mesalines, new Chiffon Taffetas, new Silk Poplins, Georgette Crepes, Crepe de Chine, Pussy Willow Taffetas and Lining Silks. All new.

## Wash Goods Spring 1916

All of the latest kinds, got together for this National Dress-Up Week. Lots of kinds bought early that could not be found on sale to-day. Fine Voiles in both plain and fancy. Soft Muslins in both Silk and Cotton. All colors in Dress Linens, so hard to find.

## Swiss Embroideries

New line for this Dress-Up Week. The best lot that we have ever been able to show. All widths up to the very finest Embroidered Voiles for street and party dresses.

Fine Edges for underwear, waists and summer dresses. Two large lots of Edges, wide and narrow, with Allover and Flourishes. These new and under price. Ask to see them all.

## Imported and Domestic Laces and Ladies' Neckwear

for this Dress-Up Week. No place in our store that you can be better entertained than at our Neckwear Department. Special new styles for this week at 25c, 50c, \$1.00 and \$1.50 each. This will be a very large Neckwear season. This will be your best opportunity this season. Everything fresh and new.

## Corsets

New 1916 styles for this Dress-Up Week. New Nemo Corsets, new R. & G. styles, new Royal Worcester styles. Ask to see our new line of Lace-Front Corsets.

Ask to see the best Brassiere on the market—the one so extensively advertised in all magazines—the Delfino Brassiere.

## Silk Hosiery and Silk Underwear

We were very fortunate—all of our Silk Hosiery for spring, 1916, is in our stock. We bought last fall, before the shortage and advance, so that now we can give you all colors in the Silk Hosiery and give you the same quality as sold last season. Very few can do this for you. Our dollar line was in the same purchase. Silk Underwear for its style, its quality and its price, will surely appeal to all ladies of refined taste.

## Couch Covers and Curtains

In this Dress-Up Campaign, the home also comes in for its share of attention, and we would call your attention to our display of fine Lace Curtains, Couch Covers and Draperies. The Ready-to-Hang Curtain is a Curtain that has gained many friends. The ease with which it can be hung, and the finished effect that is given to the top, pleases all who have used them.

The Art-Loom Draperies are shown in the new soft tints, and in a large variety of the new Fast-Colored Patterns. These Ready-to-Hang Curtains are made in the fine Nets, with dainty designs of new patterns. Special values in Couch Covers.

During the afternoon and evening, we will have EIGHT LIVE MODELS to display the Suits, Coats, Dresses and Hats.

## Waists for Dress-Up

Favored because they are not too plain nor too fussy. To be worn upon almost any occasion when smart styles are in order. Silks maintain their leadership, but Lingerie effects in the new Cottons will give them contest. Tub Silk Waists in White and White with Colored Stripes are very popular and serviceable.



## Evening Dresses

We will show you a large variety of styles in Evening Dresses, such as Lace and Chiffon, Taffetas, Crepe de Chine and White Wools. These are showing in White, Pink, Light Blue, Maize, and Nile Green. These we show in neat styles and at a medium price. See our special values at \$10.00 and \$12.00.

# The Daylight Store

## TALK OF THE TOWN

Opening of wash goods at Abbott's. Lieut.-Gov. H. K. Darling and Mrs. Darling and their children, who have been passing a few days in Chelsea, have returned to Hotel Barre to reside for a time.

Madame Bernett, scientific palmist, will tell you all about business transactions, love, courtship and marriage. Don't fail to consult her. Room 2, Buzzell hotel.—adv.

## TALK OF THE TOWN

Aluminum and copper teakettles, coffee and tea pots. E. A. Prindle & Co., Pearl street.

At the Pavilion to-night the Walsh Musical Revue company in "In the Trenches," with three reels of pictures.—adv.

Mrs. W. G. Ditty of Williamstown is at the City hospital recovering from an operation for appendicitis to which she submitted several days ago.

## TALK OF THE TOWN

The class in parliamentary law will meet next Monday evening. The lesson will be part 5.

Mr. and Mrs. John H. Carriek and little child of Park street have returned to the city, after spending several days at their former home in Rutland. Mr. Carriek is convalescing rapidly from an illness of several weeks' duration.

John Mansour and his sister, Miss Katherine Mansour of Burlington, left the city yesterday for Whitefield, N. H., where the former has purchased a wholesale fruit and confectionery business, after disposing of his interest in the Barre Confectionery Co.

The Granite City, one of the veteran locomotives in the hill service of the Barre & Chelsea railroad, was taken to the shops at the capital city last night for repairs. Heavy traffic over the air line has put all of the quarry engines to a hard test in recent weeks and it is proposed to give those that need it a general overhauling before the spring rush is well under way. Recently one of the larger locomotives was returned to the Barre service, after having been on the shelf several weeks, and now it is planned to give the Granite City a six weeks' vacation while repairs are being made.

## Barre Woman's Club Notes.

The meeting of the club Tuesday afternoon, March 28, is to be in charge of the home economics department and the demonstration will be by Mrs. C. N. Benedict. The meeting will begin promptly at 2:30 o'clock and will be followed by a food sale.

## SPRING IS COMING

TRY SOME OF OUR JUICY FRUITS OR OUR TASTY CANDIES

ORANGES

15 DOZ., 2 DOZ FOR 25c—20c DOZ., 16 FOR 25c—25c DOZ.

LARGEST SIZE, 40c DOZ.

LEMONS

20c AND 25c PER DOZEN

GRAPEFRUITS

5c, 8c, 10c AND 15c EACH

BANANAS

15c, 20c AND 25c PER DOZEN

PINEAPPLES

TWO FOR 25c

WESTERN APPLES

25c AND 30c PER DOZEN

FRESH STRAWBERRIES

ARRIVE HERE TO-DAY

CANDY SPECIALS

JUST ARRIVED, 250 LBS. SCHWARTZ'S CHOCOLATES—40c AND 50c

LINE FOR 35c

SOCIAL WHIRLS 25c B.

SPECIAL MIXTURES 25c B.

CREAM PEPPERMINTS 15c B.

BEFORE YOU BUY YOUR FRUIT AND CANDY, STOP AND SEE OUR PRICES AND THE GOODS

GOODS DELIVERED FREE TEL. 240

United Fruit Store

G. MANIATTY, PROP.

## Opening of "The National Dress-Up Week" Monday at Abbott's.

## Spring opening at Abbott's Monday next.

## MEATS FOR SATURDAY

Rib Roast of Western Beef, per lb. .... 20c to 25c  
Native Pig Pork Roasts, per lb. .... 18c to 22c  
Pig Pork Chops, per lb. .... 18c and 22c  
"Green Mountain Brand" Sausage, per lb. .... 15c  
"Green Mountain Brand" Ham Sausage, per lb. .... 16c and 18c  
Breakfast Bacon, whole strip, per lb. .... 18c  
Have you tried our fresh-made Horse Radish? Per pint. 20c  
Fresh-made Peanut Butter, per lb. .... 20c  
Peanut Butter in bulk, 2 lbs. for .... 25c  
Peanuts, per quart, 7c; 4 quarts for .... 25c  
Fine eating Grapefruit are cheap now, and the quality is the best at this time of the year.  
18 Navel Oranges for .... 25c

FRESH DANDELIONS LETTUCE PARSLEY  
SWEET POTATOES APPLES, etc.

## CALIFORNIA Raisin Bread

Made With SUN-MAID Raisins

Realize that the luscious, tender SUN-MAID Raisins with which each of our loaves is generously filled

## Add "Staff" to the Staff of Life

Unequaled for the lenten table—at once a delicacy and a nutritious, sustaining, healthful addition to the daily fare

Get the Genuine

## CALIFORNIA Raisin Bread

Cross Jersey Cream Bread,

3 loaves for 25c

FRESH LOT OF CAKES AND COOKIES

The Smith & Cumings Co.



## SERVICE

The Modern Asset

Real business is no longer looking merely for a chance to make money, but, as well, for a chance to give service.

## Our Wall Papers, Curtains, Draperies

Gives the "Service" that Satisfies

They are service goods in all that the name implies.

He profits most who serves best. High quality of materials, first-class workmanship.

Originality of design and superb color schemes are the distinct features we serve you with. If convenient, visit our salesroom. If not, write or 'phone, and your requirements will be promptly executed.

Our materials are the most exclusive, and yet the cheapest, quality considered.

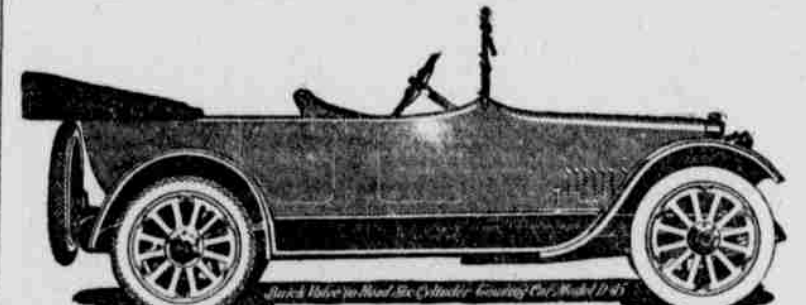
See our showing of 1916 Baby Carriages, Go-Carts, Sulkies and Gigs.

Get that Jardiniere now for your Easter plant. Sale prices still prevailing, higher later. Four sizes and all colors.

ALL GOODS MARKED IN PLAIN FIGURES

B. W. Hooker & Co.

Vermont's Largest Housefurnishers



## Pioneer Builders of Valve in Head Motor Cars

Despite our low prices, we guarantee 1916 Buicks contain more drop forgings, better upholstery, better paint and finish—greater quality throughout—than any previous models. Buick Cars are furnished complete to the smallest detail. Regardless of the car you buy or the price you pay, nowhere can you get greater value.

When may we show you the advantages you would gain by buying a Buick Car?

## Drown Motor Car Company

Jefferson Street

Barre, Vermont

## Saturday Values at Ladd's

Round Steak from best Western Beef, lb. .... 20c  
Beef Roasts from best Western Beef, per lb. .... 20c  
Pork Chops, pig pork, per lb. .... 16c, 18c, 20c  
Pork Products are higher. You can save money by buying Lard and Salt Pork at our prices.  
Dandelions, Lettuce, Cucumbers, Radishes, Celery.

## GROCERY, BAKERY AND FRUIT

Strictly Fresh Eggs, per dozen .... 27c  
2 cans Spinach, Monadnock Brand, for .... 25c  
Gallon cans Apples, solid pack, each .... 25c  
Buy Oranges to-day—big 150-count, per doz. .... 30c  
Smaller Oranges .... 20 for 25c  
Grapefruit is fine now .... 3, 4 or 5 for 25c  
Coffee Rolls, Cinnamon Buns and Coffee Rings.  
Baked Beans and Brown Bread for Saturday.  
California Raisin Bread, fresh from the oven. .... 10c

## FRESH FISH DEPARTMENT

Clams in the shells, fresh-cooked Shrimp. We offer another lot of Halibut for a Saturday sale. We were able to get this only because of cold weather. Don't miss it.

The F. D. Ladd Company